ADITYA BIRLA
PAINTS

Product Code 933021

Style Power Fit
Exterior Emulsion

Beautifully painted exterior walls with Superior# whiteness

PRODUCT FEATURES AND BENEFITS

Superior Brightness*
Designed to give Superior Brightness which enhances the aesthetic of your homes.

Excellent Finish
Formulated to give superior hiding, it provides excellent finish to the substance enhancing the overall look.

Superior Whiteness*
Superior whiteness and long lasting brightness providing pure and vibrant colour to the surface.

2 Years Warranty*
*Warranty on film integrity, chalking and shade fading.

#as per internal lab tests against leading brands

PRODUCT DETAILS

MATT FINISH

BASE: TINTABLE WHITE

FS: TERRACOTTA$

SHELF LIFE –
36 months from date of manufacture

COVERAGE

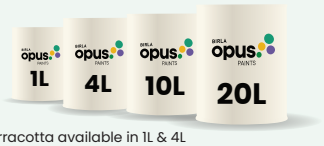
4.64-5.57 Sq.m /L**
(50-60 sq.ft/L) for 2 coats

**Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity. One should ensure coverage is not higher than prescribed above for optimal performance.

APPROPRIATE FOR REGIONS WITH DRY TO MODERATELY HUMID CLIMATES.

1000+ SHADES^ AVAILABLE

AVAILABLE PACKS



$Terracotta available in 1L & 4L

^Availability of shades may differ. Consult your nearest authorised dealer to determine availability. Shades may vary with wall and light conditions.

DIRECTIONS FOR USE

PRE-PAINTING STEPS

PLASTER
It is essential to let new masonry surfaces fully cure. The suggested curing duration is 28 days, during which daily water curing is recommended for optimal results.

CLEANING
Ensure the surface is devoid of loose paint, dust, or grease. Eliminate any fungus, algae, or moss growth through wire brushing and water. In cases of chalkiness on the underlying surface, perform water curing and subsequently apply a coat of Alldry Salt Seal prior to the topcoat application.

REPAIRING
Check the substrate for any internal spalling, delamination or voids using sounding technique. Substrate defects and cracks (>5mm) if any should be repaired with Alldry Repair Master.

CRACK FILLING
Cracks (up to 5mm) at corner joints, channels and parapets should be filled with Alldry Crack Master Paste. Small dents and holes should be filled with cement wall putty or a blend of white cement and fine sand in a 1:3 ratio.

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Version No. PB1002/08/2024. Kindly note that this datasheet supersedes all preceding versions.
*For more details, please reach out to our customer care via either of the following methods:
Contact number: 1800-120-1234, Email ID: opuscare@adityabirla.com
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SPECIAL INSTRUCTION FOR EXTERIORS

If exterior surfaces face persistent seepage or dampness, investigate and arrest the source of leakage or seepage. Let the surface dry and then apply Alldry waterproofing solutions. Ensure we provide slope to horizontal surfaces and proper drain to avoid any stagnant water accumulation.

ADITYA BIRLA PAINTS

PAINTING STEPS

01

SURFACE PREPARATION

Newly plastered surfaces must undergo complete curing. Ensure thorough filling of any spot with putty, crack filler, etc., and achieve a uniform surface across the entire wall.

02

PRIMER APPLICATION

Whether dealing with freshly plastered surfaces or repainting, apply a single coat of Birla Opus Style Perfect Start Primer, Calista Perfect Choice Primer or equivalent Birla White exterior primer by diluting 1 litre of primer with 1 litre of water. Allow it to dry for a minimum of 4 hours under adequate sunlight.

03

TOPCOAT APPLICATION

Dilute 1 litre of paint with a maximum of 500-700 ml of water and apply 2 to 3 coats for optimal coverage. Allow a 4-to-6-hour gap between each coat to ensure proper hiding. Add an extra coat of topcoat for horizontal surfaces.

POST-PAINTING STEPS

For the best paint performance, regularly wash and clean surfaces to remove dust, stagnant materials, and any algae or fungus growth, preferably every six months. Thoroughly clean horizontal surfaces to enhance durability. Ensure there is no stagnant water at any point on any surface.

TECHNICAL INFORMATION

Drying Time	Paint Type	Stability of Thinned Paint	Low VOC
4 to 6 hours	Water Based	24 hours in an airtight container	Less VOC

PRECAUTIONS

- Avoid application when the ambient temperature is below 10°C or exceeds 40°C, or if there's a possibility of the temperature dropping to these levels within 4 hours of application.
- Do not excessively thin or extend the brush. Avoid application if there is a possibility of dew formation overnight on the freshly painted substrate.
- Use Birla Opus machine colorants only for tinting.
- Thoroughly stir and strain the diluted paint through a fine sieve before using.
- Tinted paints require shaking immediately after adding the colorant and before use.
- Ensure existing cracks are filled before applying the topcoat, as paint will not cover them.
- For surfaces with heavy algal infestation, proper cleaning is essential. If a bleaching solution is used to disinfect algae, ensure thorough cleaning of the solution with water.
- Do not leave a primer coat or only one coat of topcoat exposed during the monsoon. Ensure to complete application before the onset of the monsoon.
- Especially in the pre-monsoon season, coat horizontal surfaces first and then vertical ones. This helps reduce streak marks from potential algal growth.
- For optimal performance, ensure the surface is dry, and all waterproofing issues are resolved using Alldry waterproofing solutions before paint application..
- The wall's pH should be below 12.
- Avoid using chlorinated water for dilution.
- Thinned paint should be used within 24 hours of dilution. It is recommended to thin only the necessary amount and store it in a sealed container. Unused material to be stored in a sealed container.
- Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions. High humidity and/or low temperature will further increase drying time.

SAFETY MEASURES

- Please consult the MSDS for comprehensive information on safety precautions when handling the paint; the document is available upon request.
- Store the container upright in a cool, dry place with the lid tightly closed.
- Keep the paint out of the reach of children and away from food items.
- May pose harm if swallowed; if ingestion occurs, seek immediate medical attention.
- Wear eye protection during application. If the paint comes in contact with the eyes, rinse thoroughly with water and seek medical advice.
- In case of skin contact, wash the affected area immediately with soap and plenty of water. Seek medical attention if irritation develops or persists.
- It is advisable to wear a suitable nose pad during sanding and surface preparation to prevent dust inhalation.
- In the event of spills, use sand or mud to contain and manage the spillage.
- The paint contains no added Lead, Mercury, or Chromium compounds.
- Do not dispose leftover paint or drums in soil, drains or water courses. Consumers should consult a local recycling agency for proper paint and drum disposal.

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